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iBoss Pro Protects Small Businesses from Insidious New Threat of Web Ad Viruses

Internet Security System for the Small and Medium Business

San Diego (July 31, 2007) — With 80% of malicious computer code on the Internet coming from online ads, small businesses need the affordable power of the iBoss Pro by Phantom Technologies to protect their networks from thousands of dollars in potential damages. The iBoss web filter blocks access to dangerous sites and programs, which is the only sure safeguard against infection from online ads encoded with viruses, an insidious new threat outlined in the recent “Wall Street Journal” article, “Hackers Can Now Deliver Viruses via Web Ads.” (7.19.07)

Long gone are the days when a user had to open a contaminated email attachment or download free software from the Internet to expose a business’s network to malicious code. Now simply opening a web page featuring an infected ad or even clicking on a sponsored link is enough to instantly download harmful viruses onto any computer. And antivirus software is not always sufficient to neutralize the threat. The advanced iBoss web-filtering hardware allows the end user to prevent access to suspicious Web sites, thus reducing the chances of opening a page containing malware encoded ads or clicking links that direct the user to pages that will automatically download malware onto their computer.

“Using the iBoss Pro on our networks has reduced the amount of down time on our networks due to viruses and malware,” said Arden Harsbin, Branch Manager of Premier Mortgage Funding, Inc. “We learned that if the end user does not have access to unknown sites, the chances of picking up a virus are greatly reduced.”

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With over nine patents pending, Phantom Technologies, creators of the iBoss and iBoss Pro web filtering hardware, seeks new ways of bringing corporate-strength filtering technologies to the home and small business markets. The iBoss and iBoss Pro are the only Enterprise-grade hardware filtering appliances available for the home and small business users. One device controls an entire network at the fraction of the cost of comparable hardware solutions currently available.

The iBoss can be purchased directly from Phantom Technologies at www.iphantom.com or one of its value added resellers.

For more information please contact Marisa Salzman at (877) 742-6832, extension 807 or visit www.iPhantom.com.

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